

EQUIPMENTSTREET   



EQUIPMENT BUYERS ARE WAITING FOR BIDS FROM SELLERS LIKE YOU

NEW EQUIPMENT BUSINESS BUYERS ARE HERE!

Equipment Street is the online destination for buyers and sellers of commercial equipment to meet and do business. Don't miss out on getting new leads looking to buy your equipment today. Update your free storefront and drive the traffic to your listing...not your competitors.

- ▶ No cost to sign-up
- ▶ Customize your listing
- ▶ Gain access to new customers
- ▶ Increase your market reach

[Click Here to Update Your Storefront NOW!](#)

Discover How Easy It is to Get New Leads

 

OFFER ONLINE FINANCING OPTIONS IN JUST ONE CLICK

FREE NAVITAS FINANCING WEB WIZARD

Stop losing valuable leads by offering your website visitors financing options that make your equipment more affordable. Navitas Lease Corp. enables you to instantly integrate a financing page right on your website. Our Financing Wizard takes seconds to upload and is completely free.

- Easy to read content that promotes the power of your financing program
- Finance quote that instantly provides low payment options
- Online credit application to capture leads in real time
- No coding or maintenance required
- We match your brand colors to seamlessly integrate into your site

[Create A Free Finance Wizard For Me!](#)

Discover The Navitas Finance Wizard!

   



Get Office Equipment Sellers Competing for Your Business in Minutes

There are over XXXX restaurant dealers on Equipment Street waiting to provide you with no obligation proposals and pricing. Get multiple bids in minutes on your next purchase of ovens, refrigerators, point of sale systems or whatever you need to run your business.

- ▶ Let sellers do the work for you
- ▶ Compare bids from multiple vendors
- ▶ You pick the best pricing
- ▶ No cost service for buyers

[Discover Office Equipment Dealers Near You Now](#)

Simply enter your zip code and see how many office equipment dealers are waiting to help make your business more competitive.

EQUIPMENT STREET IS CHANGING THE WAY BUSINESS BUYS EQUIPMENT
Have questions about how to maximize your buying experience?
Contact us at 877.956.4858 or email at info@equipmentstreet.com.

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Member News



Dear Cathy,

Hope you are having a good December selling month. Equipment Street continues to bring our buyer community new ways to make searching for and purchasing equipment more convenient. We are excited to see our registered buyers posting new projects every day. In November, our equipment seller population grew dramatically which gives you more options to get the equipment you need within your available budget. Thanks for supporting us and we hope you all have a great holiday season and a rewarding 2014!

Visit our New Buyer Resource Page

Have you seen our new buyer resource page? Experience our new look and get quicker access to everything you need to make equipment buying easier than ever. Our new buyer page provides you with convenient ways to find sellers near you instantly, links to our educational blogs and easy ways to seek out other business owners through our Equipment Street Twitter, Google+, and Facebook connections.

[VISIT NEW BUYER PAGE NOW!](#)

New Automotive Equipment Category Launched

Last month, Equipment Street was proud to offer automotive equipment buyers the ability to shop more conveniently for the specialized equipment they need to keep their businesses competitive. Our new automotive equipment category supports a wide variety of products such as brake lathes, tire changers, wheel balancers, lifts, diagnostic equipment, and much more. We already have over 8,000 automotive sellers listed on the site and expect that number to keep growing.

[SHOP FOR AUTOMOTIVE EQUIPMENT NOW!](#)

cathyclinger



CUSTOMERS "PLAY WITH NO PAY"
PLAYGROUND EQUIPMENT FINANCING SPECIAL



Give Your Customers a 90 Day Recess From Their Playground Equipment Finance Payments

Navitas Lease Corp. is here to help you grow your spring season sales. Now your customer can order their recreation equipment today and make no payments for the first three months. Navitas Project Financing makes getting the recreation equipment your customers need more affordable than ever.

90 Day Deferred Payment Special At-A-Glance

- ▶ Promotion good for all commercial recreation equipment
- ▶ 100% financing – Equipment, site prep, surfacing, and installation
- ▶ Finance almost any type of business including;
 - Churches
 - Childcare facilities
 - Home Owner Associations
 - Municipalities
- ▶ Affordable payment terms from 12 to 60 months
- ▶ Equipment must be purchased by 6.30.14 to qualify

[DOWNLOAD FREE CUSTOMER MARKETING PIECE NOW](#)

Call Us and Learn More about Your Navitas Project Financing Options.

GET THE NAVITAS DIFFERENCE

We are here to help you maximize your recreation equipment sales with the power of financing. For more information, contact your Navitas Certified Financing Professional, Cathy Clinger at (904) 543-2575 or email at sales@navitaslease.com.

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www.navitaslease.com • 877.956.4858

Jackson Warewashing Systems

WELCOME TO THE JACKSON FINANCING RESOURCE CENTER

Powered by: **NAVITAS LEASE CORP.**

Get the Power of Financing
Your Jackson Financing Resource Center makes offering financing to your customers quick and easy. Now you can overcome price objections or budget issues with low monthly payment plan options...giving you two ways to close your sale. Everything you need to start winning more business with our flexible financing programs is conveniently located right here... Keep checking back for updates and new programs!

Financing News You Can Use
We make the financing process easy and convenient for you. Learn more about how to maximize the Jackson Financing Program to close with financing at the point of sale.

YOUR GUIDE TO FINANCING SUCCESS [Click to Learn More](#)

Jackson Financing Deal Builder Tool Adding Financing to Your Quotes is Easier than Ever
The Jackson Financing Deal Builder tool requires minimal data entry and automatically generates low monthly payment options. Our innovative quoting functionality empowers you to include a financing option in your customer proposals in just seconds.

VIEW QUOTE TOOL NOW!

Program Highlights

- Five Minute Feedback** — Get updates within five minutes of application entry.
- Price to Win** — Your best credit quality customers get the best rates.
- Have Free Financing** — Help all the financing leads to us so you can focus on sales.
- Credit Connect** — Ability to support your most credit challenged customers.
- Market Force** — Take advantage of our proven financing marketing programs.

Contact Us
Jackson Sales Support:
Contact: Your Jackson Certified Financing Professional
Jackson Toll Free Number: 855.956.2948 Ext. 505
Email: jacksonrws@navitaslease.com

JACKSON DOCUMENT LIBRARY

- CREDIT APPLICATION
- FINANCE AGREEMENT
- 0% FINANCING CUSTOMER BENEFITS
- 0% FINANCING DEALER BENEFITS
- TOP 10 REASONS TO USE FINANCING
- TOP 10 REASONS BUSINESSES FINANCE

WELCOME TO JACKSON WORRY FREE FINANCING
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Introducing The Childforms Project Financing Resource Center

Affordable Fun Just Got More Affordable
Your Childforms Project Financing (CPFF) Resource Center is designed to help make offering financing to your commercial customers as easy as a click. Now you can overcome price objections or budget issues with low monthly payment plan options...giving you two ways to close your sale. Everything you need to start winning more business with the power of financing is conveniently located right here. Keep checking back for updates and new programs!

Financing News You Can Use
We make the financing process easy and convenient for you. Learn more about how to maximize the Childforms Project Financing program to close with financing right at the point of sale.

YOUR GUIDE TO FINANCING SUCCESS [Click to Learn More](#)

Childforms Project Financing Quote-n-Paste Tool Adding Financing to Your Quotes is Easier than Ever
The Childforms Project Financing Quote-n-Paste tool requires minimal data entry and automatically generates low monthly payment options. Our innovative copy and paste functionality empowers you to include a financing option in your customer proposals in just seconds.

VIEW QUOTE TOOL NOW!

Program Highlights

- Five Minute Feedback** — Get updates within five minutes of application entry.
- Price to Win** — Your best credit quality customers get the best rates.
- Have Free Financing** — Help all the financing leads to us so you can focus on sales.
- Credit Connect** — Ability to support your most credit challenged customers.
- Market Force** — Take advantage of our proven financing marketing programs.

Contact Us
CPFF Sales Support:
Contact: Pam Waldron
CPFF Toll Free Number: 800.447.3349
Email: financing@childforms.com

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- CREDIT APPLICATION
- FINANCE AGREEMENT
- TOP 10 REASONS BUSINESSES FINANCE
- TOP 10 REASONS DEALERS FINANCE

WELCOME TO CPFF WORRY FREE FINANCING
GET THE CPFF DIFFERENCE

RDS Retail Data Systems

FINANCING RESOURCE CENTER

Powered by: **NAVITAS LEASE CORP.**

Get the Power of Financing
Your RDS Financing Resource Center makes offering financing to your customers quick and easy. Now you can overcome price objections or budget issues with low monthly payment plan options...giving you two ways to close your sale. Everything you need to start winning more business with our flexible financing programs is conveniently located right here. Keep checking back for updates.

Financing News You Can Use
We make the financing process easy and convenient for you. Learn more about how to maximize the RDS Financing Program to close with financing at the point of sale.

YOUR GUIDE TO FINANCING SUCCESS [Click to Learn More](#)

RDS Financing Deal Builder Tool Adding Financing to Your Quotes is Easier than Ever
The RDS Financing Deal Builder tool requires minimal data entry and automatically generates low monthly payment options. Our innovative quoting functionality empowers you to include a financing option in your customer proposals in just seconds.

SERVICES PASS THROUGH **DEAL BUILDER**

Program Highlights

- Price to Win** — One aggressive rate for all credit grades or credit quality.
- Credit Connect** — At RDS/Navitas, we have collectively created more ways to approve more of your deals.
- Margin Maker** — Put more money in your pocket every time you issue.
- Certified Financing Professionals** — Our certified account representatives are empowered to help you get deals done.

Contact Us
RDS Sales Support
Contact: Branda Newkirk, your RDS Certified Financing Professional
RDS Toll Free Phone: 855.956.2948
RDS Fax: 873.292.0019
Email: rd@navitaslease.com

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For more information contact us at 855.709.7529 or email rd@navitaslease.com.

NAVITAS LEASE CORP. COMMERCIAL FINANCING SOLUTIONS

KING TECHNOLOGIES

NAVITAS QUICK APP **FINANCING QUICK QUOTE** **HELP LINE** **TOP TEN REASONS BUSINESSES FINANCE**

Get the Financing Purchasing Power
Don't let limited budgets stop you from getting the telecom solutions your company needs to keep growing and meet its business objectives. We provide the ability for our commercial customers to procure our state of the art telecom equipment and service offerings with affordable monthly payment plans that can be customized to meet almost any budgeting need. We have financing plans that support our full product line including:

- New and quality refurbished business telephone equipment
- VoIP and digital systems
- Ability to include service, supplies, installation and shipping costs
- 120+ years of experience in the IT and communications industries

Procuring your King Technologies solutions has never been easier. Our financing program is powered by Navitas Lease Corp., one of the leading commercial financing companies in the country. A Navitas Account Development Representative is available to assist you in building a financing plan that fits the way you do business.

Financing News You Can Use
You have a variety of payment options when it comes to acquiring the equipment you need. Before utilizing your available cash and bank credit lines, many businesses opt to use lease financing as the most effective means of acquiring new equipment. Learn more about how financing can meet your equipment procurement and cash flow needs all at the same time.

Program Highlights

- Price to Win** — Competitive pricing that matches the credit quality of your business
- Simple Documentation** — Easy to read, one page agreement
- Fast Responses** — Credit decisions in less than two hours
- Credit Connect** — We can support companies with challenging credit histories
- Consulting Support** — Ask our IT experts to build a custom plan that's right for you
- Flexible Terms** — No money down, deferred payments, and up to 60 month repayment terms available

Contact Us
King Technologies Sales Support
Contact: Amy Whipple, your King Technologies Certified Financing Professional
Toll Free Phone: 877.628.4827, ext. 208
Fax: 904.543.2574
Email: amywhipple@navitaslease.com

5 STEPS TO FINANCING SUCCESS [Click to Learn More](#)

UNDERSTAND YOUR FINANCING PLAN OPTIONS [Click to Learn More](#)

GET THE FINANCING ADVANTAGE [Click to Learn More](#)

WELCOME TO NAVITAS WORRY FREE FINANCING

To learn more about our Worry Free Financing programs contact your Certified Financing Professional Amy Whipple at 877.NAVITAS (628.4827) ext. 208 or email at amywhipple@navitaslease.com. We look forward to changing how you view the value of your financing partner.

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cathyclinger

The Latest from Agile Connect

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TEST JOURNAL

From the Editors of
TECHWELL
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Tagline: New tagline here.

Month 2012

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Media Spotlight
 ARTICLE Newly uncovered AT&T update strategy suggests that the carrier will make the unlimited text messaging plan the only option for new subscribers next week. As of August 21, the \$10, 1,000-message plan should disappear and leave only the \$20 individual and \$30 family unlimited plans. Anyone else will have to pay per use, according to Engadget's screen cap, which at 20 cents per... [Read More](#)

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Content Pointer
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One Expert to Another: Chet Baker
 VIDEO Newly uncovered AT&T update strategy suggests that the carrier will make the unlimited text messaging plan the only option for new subscribers next week. As of August 21, the \$10, 1,000-message plan should disappear and leave only the \$20 individual and \$30 family unlimited plans. Anyone else will have to pay per use, according to Engadget's screen cap, which at 20 cents per... [Read More](#)

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Iterations is an extension of StickyMinds.com and Better Software magazine—and a reminder that your "online resource for building better software" is just a click away at www.TechWell.com.

From the Editors of StickyMinds.com
StickyLetter

StickyMinds.com

The newsletter for software professionals who care about quality

July 3, 2008

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Quotes of the Day
"The first rule of Iterating is to save all the parts"
-Paul Elrich

What's Your OnTrack?
Do you implement management tools to help keep track of a project's progress?
 yes
 no

StickyMinds.com What's Happening at StickyMinds.com
 Ensuring Business Value from Distributed Testing in an Agile Environment
 Sponsored by Cognizant
 The latest Web seminar brought to you by StickyMinds.com and Better Software magazine. In agile environments and across distributed teams, prioritizing and communicating values becomes imperative to ensure the right product is developed. For such teams, storyboards that clearly state the business value are of tremendous value to everyone on the project: to stakeholders, testers, project managers, and the customers. Business value is the key metric that every team member should be following. Join us Thursday July 24, at 11 a.m. ET, when speakers Polyanina Pison and Shiva Bhatnagar describe how to use clearly defined business values to help distributed teams succeed. Register and attend this Web seminar to be automatically entered into our drawing for a StickyMinds.com PowerPass.

Featured White Papers
 Gartner MarketScope for Application Quality Management Solutions, 1Q08 provides guidance for enterprises seeking to purchase tools to manage risk and ensure software quality. The focus is on tools fit for large-scale enterprise use and that are ready out of the box to manage quality requirements and functional testing.
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Need quality test data to develop better applications?

 ingeniously simple tools

CONTENT POINTERS

Real-World Math
 by Denny A. Faught
 Math is often not easy to learn, even for those of us who enjoy it. And if you don't use your mathematical knowledge, you just might forget how to use it. Denny Faught likes math and has found ways of using basic math like algebra, the modulo function, expected values, and logarithms in testing. It's kept his mind fresh on mathematical concepts and formulas, and he hopes it will do the same for you. In this week's column, he explains how to use math to improve testing.

Does Exploratory Testing Have a Place on Agile Teams?
 by Johanna Rothman
 Exploratory testing—questioning and learning about the product as you design and execute tests rather than slavishly following predefined scripts—makes sense for many projects. But does it make sense for agile projects? In this column, Johanna Rothman examines how exploratory testing might work on an agile project.

Making Sense of Root Cause Analysis
 by Ed Walter
 Applying Root Cause Analysis (RCA) to software problems is fundamentally different from applying it to other engineering disciplines. Rather than analyzing a single major failure, we are usually analyzing a large number of failures with software. In this column, Ed Walter explains how to use RCA to your advantage.

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 Testable Software
 by Brian Marick
 Brian Marick argues that the benefits of "testable" software are lower maintenance costs, contributions from a vibrant user community, and more readily testable products. [Read More...](#)

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