



**THE
CENTER**

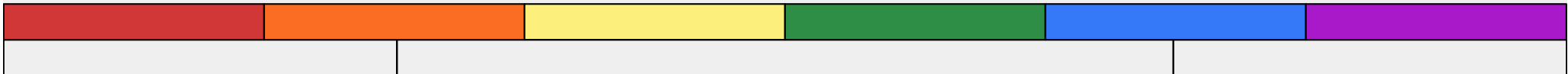


Website _____ ▽△

Redesign



Cathy Clinger, Kelly Hernandez,
Steph Kilgore, Melissa Taylor





Introduction



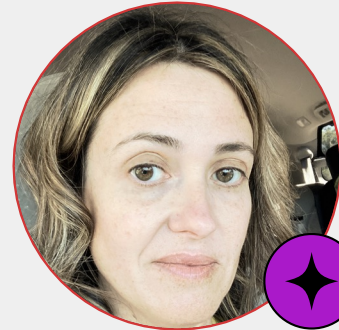
Steph



Cathy



Kelly

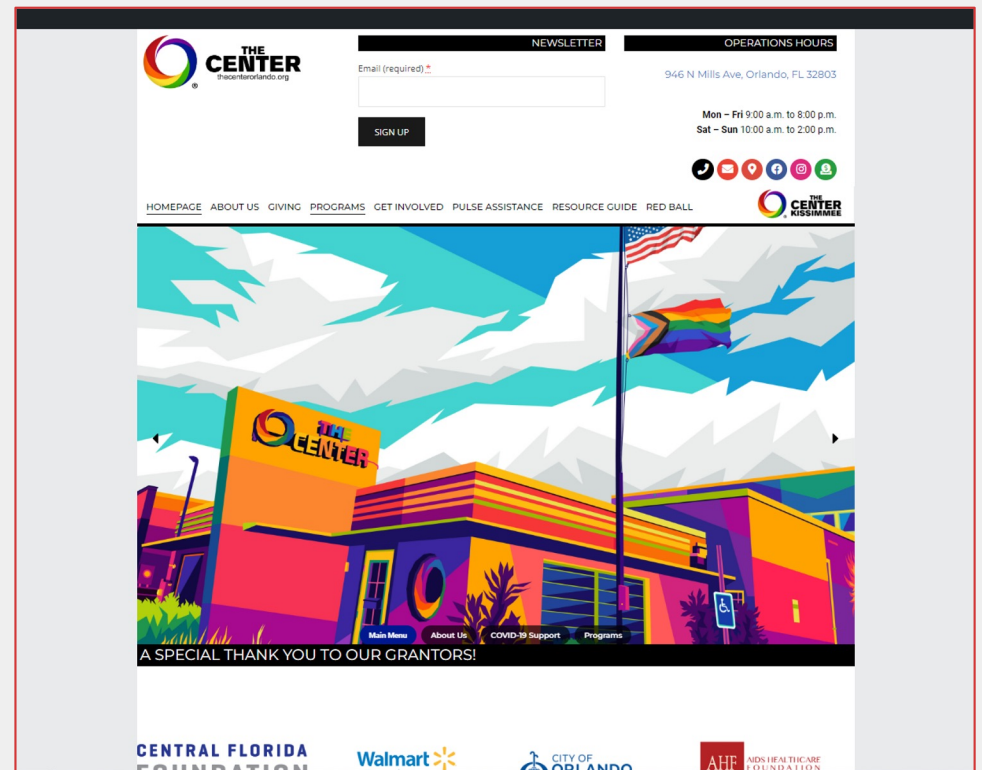


Melissa

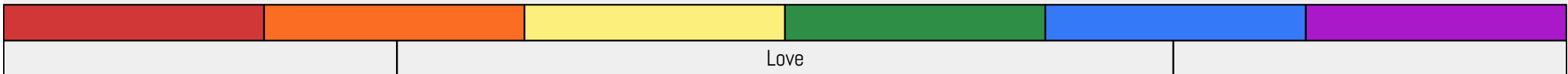




Project Concept



Right: Current Website





Research



PRO
TO



Erik Schneider

he/they

📍 **Location:** Orlando, FL

👤 **Age:** 28 years old

💼 **Work status:** Unemployed

💕 **Relationship status:** Single

About:

Erik Schneider is transgender man who has recently moved to Orlando. They are interested in learning more about the local LGBTQ community, and what support and volunteer opportunities are available.

Needs / Goals:

- Is in need of mental health assistance
- Limited food supply due to financial situation
- Hopes that resources will help her get back on his feet
- Hopes to get involved in the local LGBTQ community and events

Pain Points:

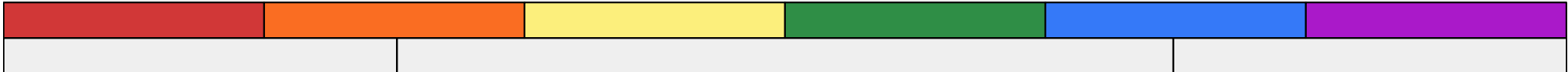
- Food Insecurity
- No health insurance
- Doesn't know anyone in town
- Is overwhelmed at the amount of content on local nonprofit sites
- Does not have a computer and needs to use a smartphone to find resources

Interests:



miro

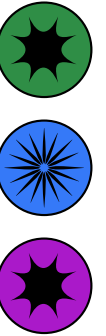
PER
SONA





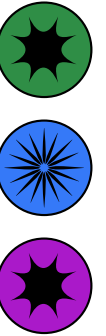
Competitor Analysis

The purpose of a competitor analysis is to understand **The Center Orlando's** competitors' strengths and weaknesses in comparison to theirs and to find a gap in the market.





Competitor Analysis - Highlights




- Many of the other LGBTQ+ non-profits are more focused on specific areas of assistance such as chamber or commerce, health services, LGBTQ+ legislation & legal rights, lobbying, and youth & seniors.
- The Center's mission and services are more broad covering everything from health services, food aid, youth programming, fundraising, and career assistance
- All of these organizations co-exist in the Orlando LGBTQ+ community often partnering for large events & outreach efforts such

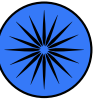
as the "Free to Say Gay" initiative.

		Inclusion		

Competitor Analysis




Direct Competitors	Feature Analysis	Competitive Advantage	Customer Reviews
<p>Equality Florida https://www.eqfl.org</p> 	<ul style="list-style-type: none"> • Homepage very text heavy and there's a lot of teal • they don't have a general "About Us" page. Not sure of non-profit's focus because homepage is very law/legal focused but nave bar shows other areas of focus 	<p>It's a legal fund non-profit working on fighting discriminatory laws/legislation for LGBTQ community</p> <p>Equality Florida is the state's largest organization dedicated to ending discrimination based on sexual orientation and gender identity</p> <p>Equality Florida's work covers safe & healthy schools, LGBTQ Protections, HIV Advocacy, Reproductive Justice, Gun Violence Prevention</p> <p>Elections & family recognition.</p> <p>The website is promoting "Free to Say Gay"</p> <p>Have a lot of fundraising events such as galas</p> <p>They seem to be funding partially by donations. They have big "DONATE" button in top right of navigation.</p>	<p>"My internship with Equality Florida was extremely rewarding. Of course, that can be expected; equality is a very worthy cause. However, I didn't realize at first how great an impact I could have as an intern. I was able to work personally with so many people and I knew I was making a difference. I wasn't filing, fetching coffee or contributing to other menial tasks. I was sharing people's stories and raising awareness. My work mattered."</p> <p>"Lobby Days with Equality Florida was a transformational experience for me. I got the chance to play a direct role in pushing state senators and representatives for progressive policy in Tallahassee that had a direct impact on my life as a gay Floridian."</p> <p>"My experience with Equality Florida exceeded any expectations I could have imagined by allowing me the opportunities to personally connect and fight with the LGBT community while still gaining valuable lessons to keep with me for future."</p>

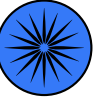




Competitor Analysis


(continued)

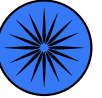
Direct Competitors	Feature Analysis	Competitive Advantage	Customer Reviews	General Notes
<p>The Pride Chamber https://thepridechamber.org</p> 	<p>1.) The navigation bar is standard in placement and format, has a proper header in the standard location. Programs are listed in the primary and secondary navigation. The Center does not have navigation to programs/resources rather the page keeps scrolling down and is divided into disparate blocks.</p> <p>2.) Sponsor logos are static at the bottom of the page, whereas with The Center, they scroll above the fold, which may look too busy and is not standard.</p>	<p>The Pride Chamber has a cohesive looking site with standard navigation that is easy to find at a glance.</p> <p>The user experience is more seamless and the site appears more credible and authoritative due to its logical and easy to understand layout and navigation.</p>	<p>“Our membership in the MBA and RED Groups has been a game changer for our agency. We have made fantastic business connections that have allowed us to grow and expand our business. A bonus has been the wonderful MBA members that are now our friends.”</p> <p>“We benefit from MBA Orlando Membership in many ways. The opportunity to network with like-minded business owners in the Orlando community is rewarding. MBA membership resulted in Falk Research Associates, Inc. becoming certified LGBT-owned Business Enterprise with the NGLCC and that has led to business opportunities. Most importantly and on a personal note, the friendships with other MBA LGBT business owners and Allied business owners are what I value most of all.”</p> <p>“Being the longest standing member of MBA is a true testament of my feeling about the benefits of MBA membership. Over the years I have made numerous great business connections, landed many new accounts and made some amazing friends. I can’t more strongly recommend the benefits of joining MBA.”</p>	<p>The Center does a better job with including utilities and links out in the footer, whereas The Pride Chamber seems to not have a proper footer.</p>



Competitor Analysis *(continued)*




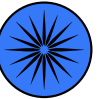
Direct Competitors	Feature Analysis	Competitive Advantage	Customer Reviews
<p>26Health https://26health.org</p> 	<ul style="list-style-type: none"> • 26Health provides health services to the LGBTQ community. • They are an all-inclusive health clinic • The help with adoptions • areas of focus - mental health, adoption • patient care, men's women's & transgender healthcare, disease prevention, and they have an onsite pharmacy • They provide health services to everyone despite ability to pay 	<ul style="list-style-type: none"> • They're funded partially by donations. You can also volunteer • Website is attractive and well organized • Their mission objectives include - non-judgment, diversity, treating with dignity and all inclusivity. • Website has a blog also • They also have a newsletter 	<p>"This is a very forward thinking medical establishment. It offers everything from medical office visits, mental health service, blood work, hormone therapy, ex... I highly recommend this office for anyone in the LGBTQ+ community that is seeking a relaxing non-judgemental environment for their mental and physical health needs."</p> <p>"I have never felt more comfortable or welcome at a <u>doctors</u> office. The employees at Two Spirit truly evoke good energy. The two initial screening testers (Ken and his lovely assistant) made me feel beyond comfortable in a normally uncomfortable situation. I was a completely new patient as well as a walk in, and I was seen very quickly. Monday and Tuesday they offer free STI screening, and the office just added a pharmacy so I was able to fill the prescriptions within ten minutes! <u>The nurse practitioner Jill</u>, took her time listening to my symptoms and I didn't feel as if the appointment was rushed. I'm so glad I found this place and if need be, I will be returning here!"</p>





Competitor Analysis (continued)

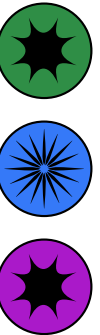
Direct Competitors	Feature Analysis	Competitive Advantage	Customer Reviews	General Notes
<p>Prism https://www.prismfl.org</p> 	<ul style="list-style-type: none"> • Very lively website layout. The design is colorful, with delightful animations as you scroll down the page • Very visual based • a Youth oriented LGBTQ non-profit • Prism provides education & support for LGBTQ youth, anti-bullying support, STD disease prevention (they provide free testing) & fighting “Don’t Say Gay” initiative • Prism is a national organization and this is the South Florida Chapter 	<ul style="list-style-type: none"> • Narrow focus of support & services • Non-profit based in South Florida • Originally begun as an <u>unofficial</u> high school club • Founded on 2020 • Focuses on providing education resources for LGBT, including <ul style="list-style-type: none"> ○ LGBT history ○ Sexual health ○ BIPOC issues • Has an apparel shop • All funding and apparel purchases go to proceeds to “help LGBT youth” <ul style="list-style-type: none"> ○ includes maintaining the site up 	<p>The organization is still in its early stages, so no testimonials were found about PRISM.</p>	<ul style="list-style-type: none"> • Personally, I love the UI layout for the website. It gives off a playful, friendly approach, which may be comforting to LGBT users who wish to have a safe space. • However, the design choice can also be perceived as childish. Which, noting that the organization was based in a high school club, it puts two-on-two together. • Seems like a generic LGBT community site; <i>The Center</i> provides much more community resources





Competitor Analysis

(SWOT Chart)



S – Strengths (The Center’s Strengths)	W – Weakness (The Center’s Weaknesses)
<ul style="list-style-type: none"> ● Great eye-catching logo. Color palette <u>in</u> the website is the colors of the rainbow. ● Site navigation is robust and covers many services & areas of focus ● Website offers accessibility & translation functionality. Not sure how effective these features work. 	<ul style="list-style-type: none"> ● Site layout has weak information architecture <ul style="list-style-type: none"> ○ Header has elements that would be found on the footer ○ Layout seems to be <u>narrowed</u>; thick side margins <ul style="list-style-type: none"> ▪ Makes information more compressed ○ Website does not seem like it is following a grid; there are functions that are placed off grid ● Some of the navigation headers open outside of site (Outlook Mail)
O – Opportunities (Competitors’ Weaknesses - All 3 Sites)	T – Threats (Competitors’ Strengths - All 3 Sites)
<ul style="list-style-type: none"> ● Equality Florida website is very text heavy with little to no images. ● The color palette has little to no-contrast, legibility isn’t great and most likely wouldn’t pass an accessibility test. ● PRISM FL isn’t information or resource rich. It’s very high level with a welcome message and offers of general help/support. ● PRISM website covers, a welcome message, about the organization, volunteering, donations & health “get tested” page. 	<ul style="list-style-type: none"> ● Competitor website has a more specific focus that’s in tangent with their organization’s mission ● Website is well designed, eye catching and engaging ● Website is robust with helpful information, press releases and news updates. ● Donate call to action is prominent ● Contact us is prominent ● About Us section is more organized and prominent

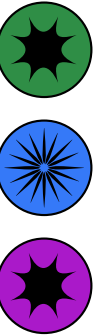




Heuristic Evaluation of the Website

Problems with information architecture

- Broken links
- External links
- No clear hierarchy of information
- Crowded pages with too much information
- Poor website structure
- No uniform design
- Lack of web compliance
- Linking to Outlook email
- Broken widgets
- Lack of responsiveness
- **Donate** button not prominently featured



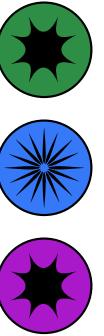


Interview & Survey Data

We are hoping to evaluate the user experience on the current The Center website in order to gain insights for our redesign of the site.

Interview - tasks for usability test

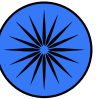
1. Find a recovery group meeting
 2. Research the The Center's board of directors particularly the bio of the Treasurer then submit and online cash donation.
 3. Find out the Pride Food Pantrys hours of operation
- Completion rate: About 50%
 - Many broken links, links to blank pages, links to external pages or links to individual's email addresses.
 - Mental health services information was hard to find. It was embedded in The Resource Guide – a multiple page iframed Word document.
 - Shopping cart for online donations was hard to find & user(s) couldn't complete a donation.



		Inclusion			



Affinity Diagram



LGBTQ+ Organization's Visited

- Works at The Center Orlando
- Equality Florida
- Metropolitan
- Pineapple Health
- CampOut
- METRO Inclusive Health
- 26 Health
- The Center
- The Zebra Coalition
- Most respondents have used an LGBTQ+ nonprofit

Navigation to Food Pantry Page

- Pantry info should be searchable
- Long time to find pantry info
- Difficult to find pantry info
- Jumped through numerous pages to find Pride Pantry
- Food bank section is lacking & should include interactions, locations and hours of operation
- Food bank information only listed org name, phone & address
- To get to the food bank page it took 3-4 links to find that information
- On desktop it took 3-4 links to find recovery group information

New Services Desired

- Safe places for kids
- Counseling Services for Youth
- One on One Counseling
- Information on legislative change
- Transgender Support
- Youth Services
- Social Opportunities

Broken Navigation

- Carousel on meet the team doesn't work
- There is a broken widget on the homepage
- Returning to the home pg returns user to footer
- Some pages are mobile friendly and others not
- Broken buttons on mobile
- Distilled Outlook opening when trying to access resources
- On mobile any of the behavioral health links directed user to blank pages
- Frequent popup linking to Outlook

LGBTQ+ Organization Features

- Mental Health Support
- Business Support Counseling
- Events to Volunteer
- Meetups
- More health and med direction for youths
- Information on how to make legislative change
- Understanding
- Emotional and health support
- Mutual Aid/Community Building Events

Information Architecture

- Too much info on homepage
- Thinks header is too big
- On mobile, used hamburger menu
- "Meet the Team" needs better hierarchy
- Weak information architecture
- Inconsistent typography
- Homepage info should have a cleaner layout

Navigation to Donations Page

- Cash donation easy to access from mobile
- Cash donation buried & hard to find on desktop
- Link opportunities on website to access donations more easily, make it more prominent
- Website should have had generation tools such as a form to fill out when making donation to get names, emails, etc

High-Priority Information

- Youth and Senior Resources should be easy to find
- Long time to find Recovery Group
- Suicide prevention information and mental help
- Questioned placement of accessibility button

Current Website Usability - Onboarding

- Unable to find Create Account
- Login button for Wordpress
- Did not create account

Survey Respondent Ages

21.1%	42.1%	21.1%	10.5%
18-24	25-34	35-44	55-64
	5.3%	0%	
	45-54	65+	

Navigation to Board of Directors

- Staff pictures easier to navigate on mobile
- Cannot find The Board information on Mobile
- Couldn't find Treasurer on About Us/Board Page
- Gmail popup for Treasurer
- Dislike staff photo carousel
- Carousel albums are inconsistent
- Scrolling photo gallery of staff/board hard to navigate
- Staff photos annoying on desktop

Most Well-Known Orlando Non-Profits

- Over half of survey respondents are familiar with the Equality Florida website
- Over 1/3 of survey respondents were familiar with The Center Orlando website
- Most respondents have heard about Equality Florida and The Center organizations
- Equality Florida is the most known nonprofit
- Equality Florida is the most used website

Roadblocks for Support

- Age restrictions for resources (either for youths or seniors)
- Family

Need for Non-Profit

- Have't had a need for support and now the pandemic.
- Have not had the need for the support regarding ages and resources but have a need for it person to person.
- Has not Visited any in Orlando.

Preferred Languages

- Over 80% preferred info in English
- Of the 19 respondents (9% selected) Haitian Creole or Portuguese
- Over 10% preferred Spanish

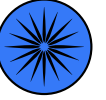
Research via Search Engine & Social Media

- FB was the most popular SM for info, 52.6
- Instagram alone 5.3%
- Google most popular 57.9%
- Snapchat and/or Insta 5.3%
- Other SM 36.8%





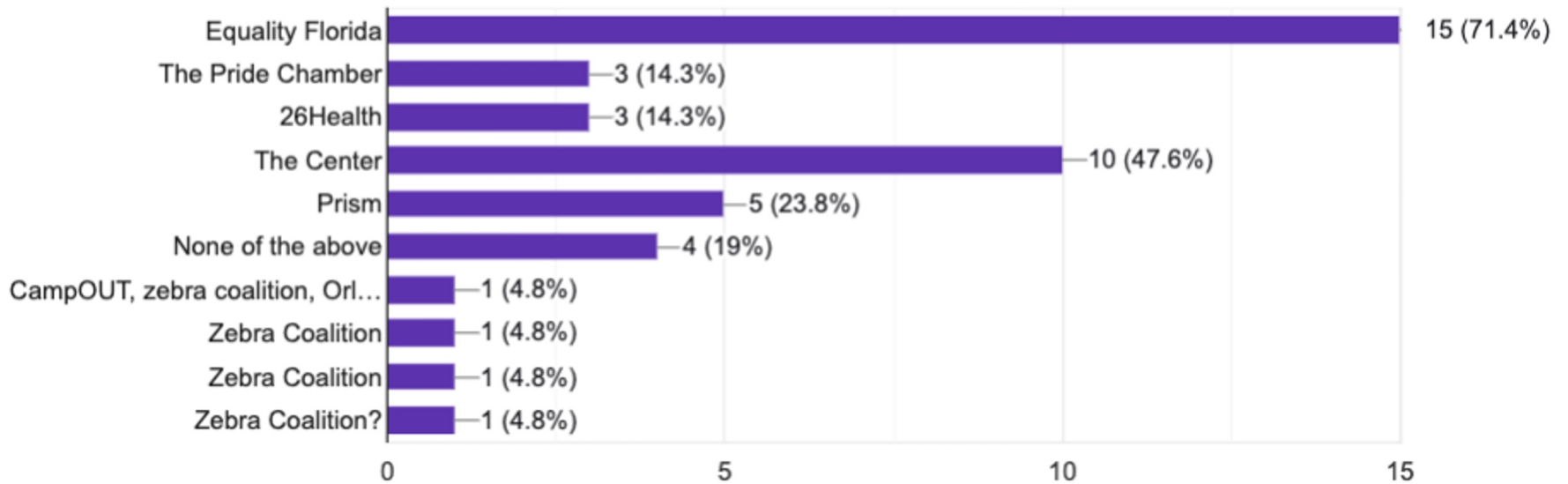
Survey Results



Have you heard of any of the following Orlando-based LGBTQ+ non-profits?

 Copy

21 responses



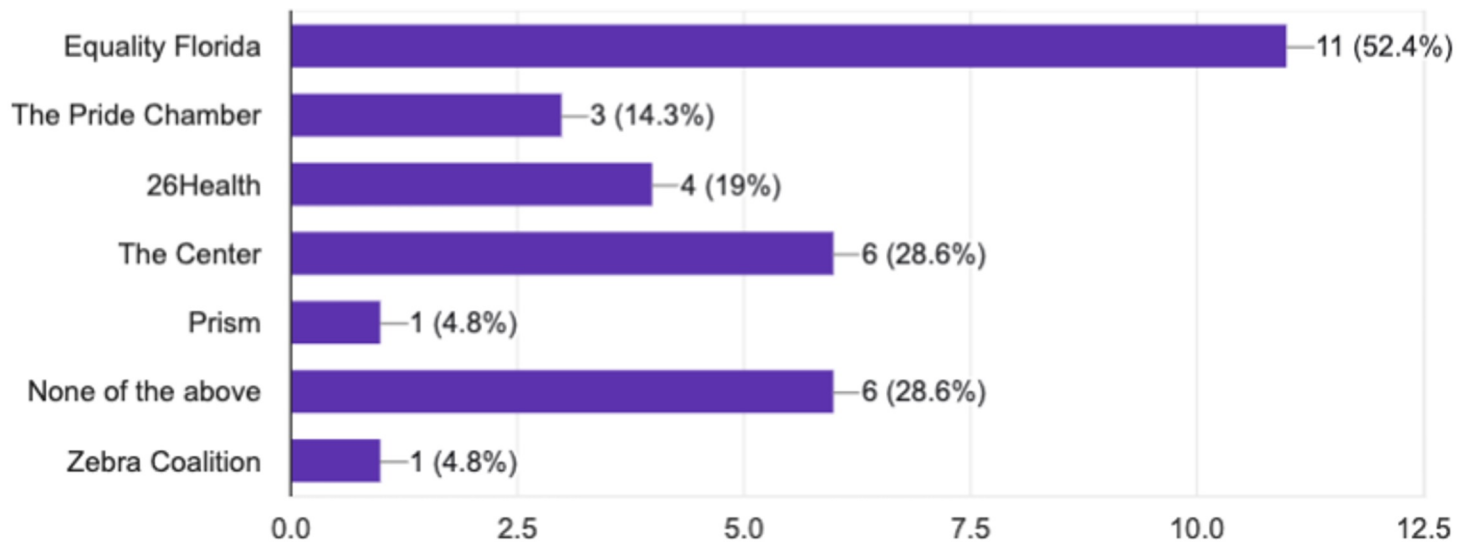
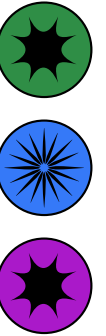


Survey Results *(continued)*

Are you familiar with the websites of any of the following Orlando-based LGBTQ+ non-profits?

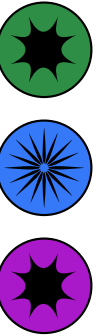
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21 responses





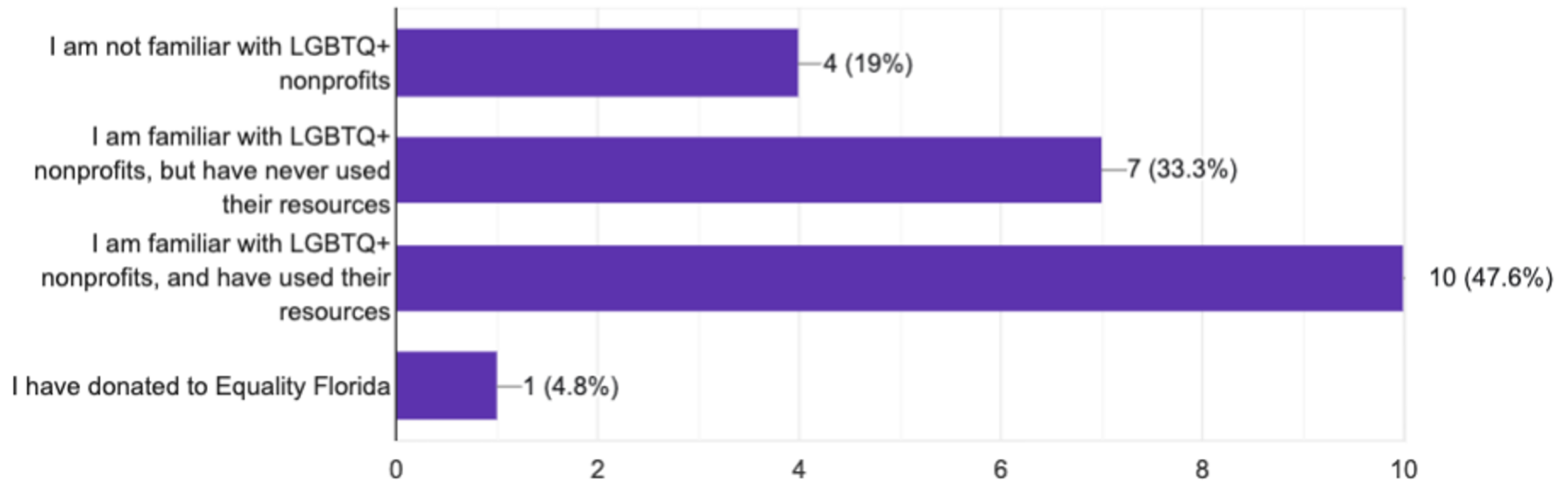
Survey Results *(continued)*



What is your experience with LGBTQ+ nonprofits?

 Copy

21 responses

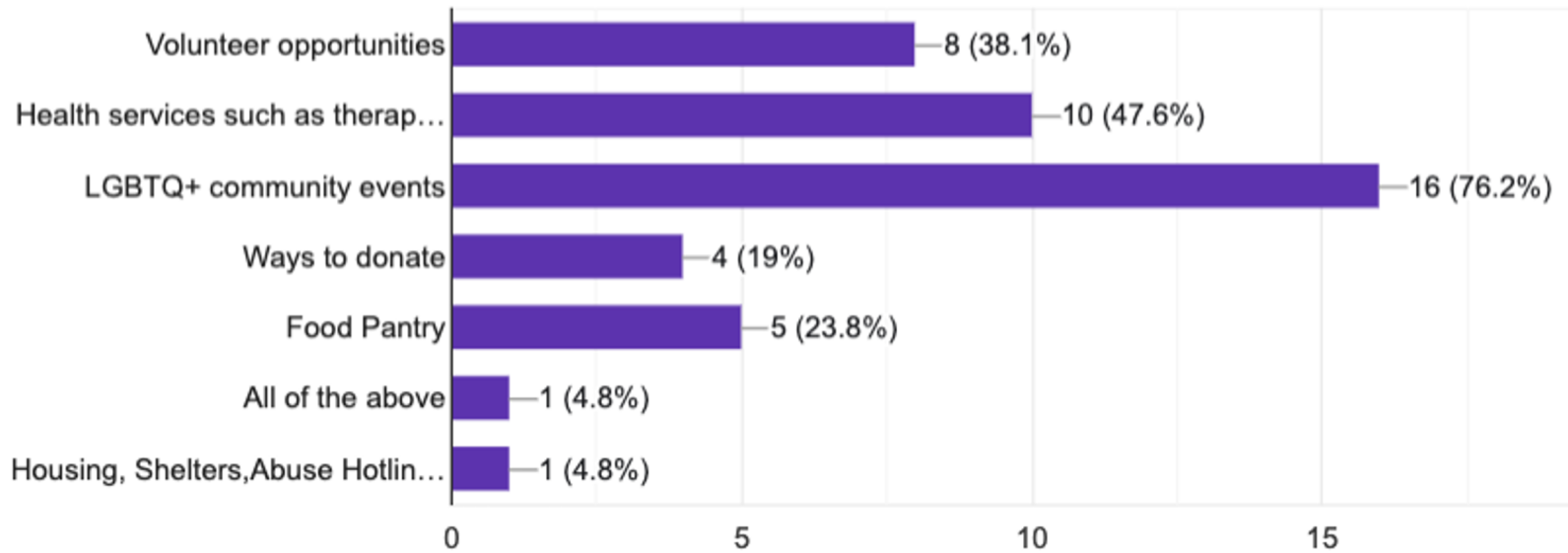
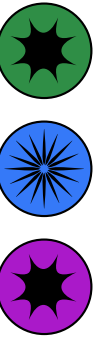




Survey Results

What would you be most interested in learning about on a non-profit LGBTQ-based website?

21 responses





Definition & Empathy





User Insight

Erik is in financial distress needs to find information on available assistance through the LGBTQ+ community since he is seeking support to help him through a difficult time in his life, due to lack of family support, and having recently moved to Orlando.

Problem Statement

The Center Orlando is designed to promote and empower the LGBT Community and its allies through information, education, advocacy and support. We have observed that The Center's website is poorly functioning, due to insufficient information architecture and multiple broken links, which is causing people in the LGBTQ+ community who need help to not get the assistance needed.

Hypothesis

We believe identifying user needs and frustrations through our research will support people to get the help they need. By incorporating research analysis with UX design principles and knowledge of The Center, we will ultimately create a cohesive user interface.

Community

Erik Schneider has recently moved to Orlando and is struggling to make ends meet.

He hopes to find a supportive area where he feels more within the community and understands him.

Empathy Map

Importance

Feels

FREE! Beach ready! BUT, A bit lonely in a new place. Proud of how his recent chest surgery healed, excited to be independent and finally feel in like himself in his own body. Recent FI transplant. BROKE! He's nervous about that gap between the first paycheck since he spent all his savings to move, and apprehensive about waiting 3 months for the FSA card to get issued to do copays for health and therapy.

Says

I want to find "understanding," "community," "counseling," and "support."

Thinks

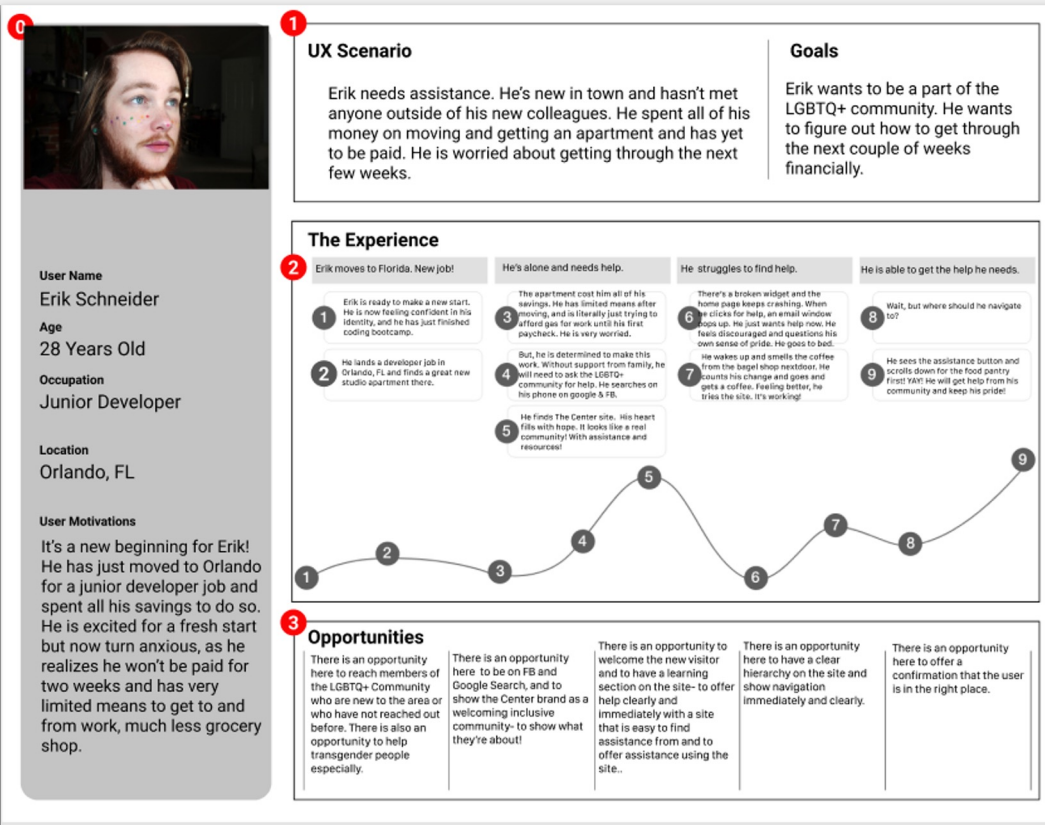
I am the only transgender developer in my department. My father doesn't speak to me. My studio apartment looks like a bachelor pad. I want to do all of the things now that I'm really me, but who to do them with?

Does

Tries new things, Puts himself out there, tries to find help and support on The Center mobile and can't. Wonders if the site is even for him.



User Journey Map



Community

Storyboard



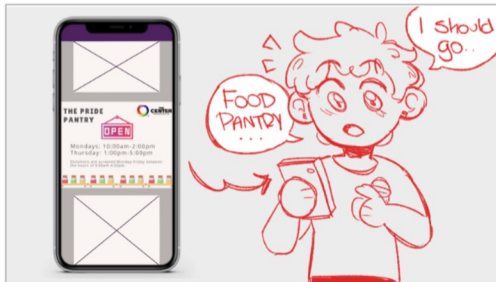
1. Erik Schneider is transgender and has recently moved to Orlando. Since Erik is new to the city, just recently employed, and in need of support, he searches for resources in the local LGBTQ+ community.



2. Erik learns about The Center Orlando via a Google search, and begins navigating the website. Erik observes a wide array of resources available on the home page - from health screening, to addiction and recovery services, to career planning.



3. Erik learns about the history of The Center, and reads some testimonials from people the organization has helped.



4. While navigating through the website, Erik notices that The Center offers food assistance, called The Pride Pantry. He writes down the food pantry's hours, and plans to visit the next day.



5. Upon arrival, Erik is welcomed by volunteers at the pantry, and he is invited to volunteer once he gets back on his feet.



6. Erik gets the food he needs for the week, and returns home feeling much better, having found The Center Orlando.

Friendly

Experiences



Ideation





We spend a lot of time designing the bridge, but not enough time thinking about the people who are crossing it."

-Dr. Prabhjot Singh, Director of Systems Design at The Earth Institute



I like...



a clean header



readable text



logical navigation



Consistent formatting



Appealing visual elements



to know about the organization



A colorful interface



I wish...



a smaller header



a modern website



consistent typography and images.



A minimal homepage



A prominent search bar



A better brand integration



A mobile navigation with more features



Better site hierarchy

What if...



emergency mental health assistance was offered online



there was community chat on the site



there was live chat for support



there was a merchandise store



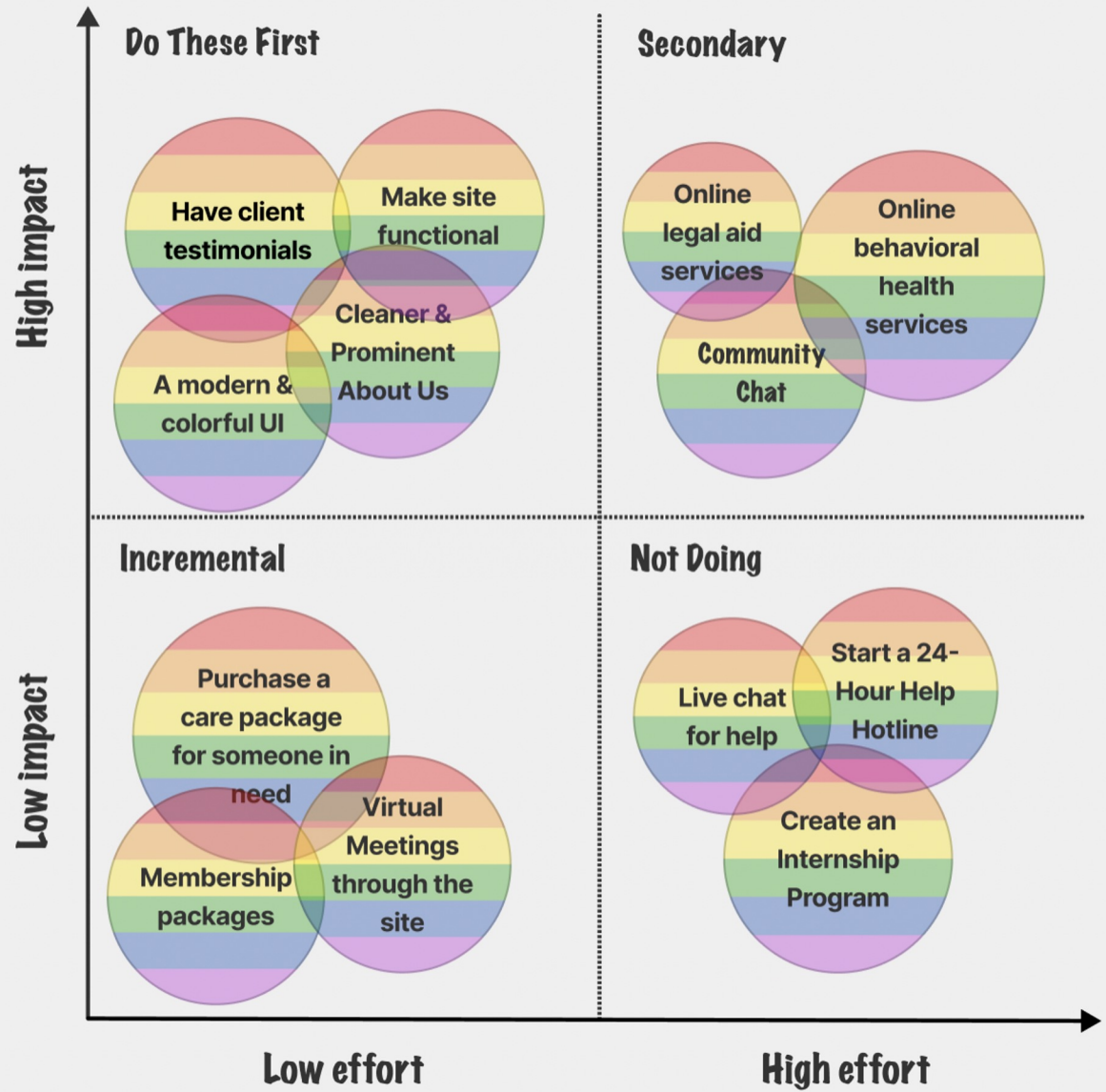
there was a lobbying presence on the site



there was a sparkly mouseover effect

Community

Prioritization Matrix

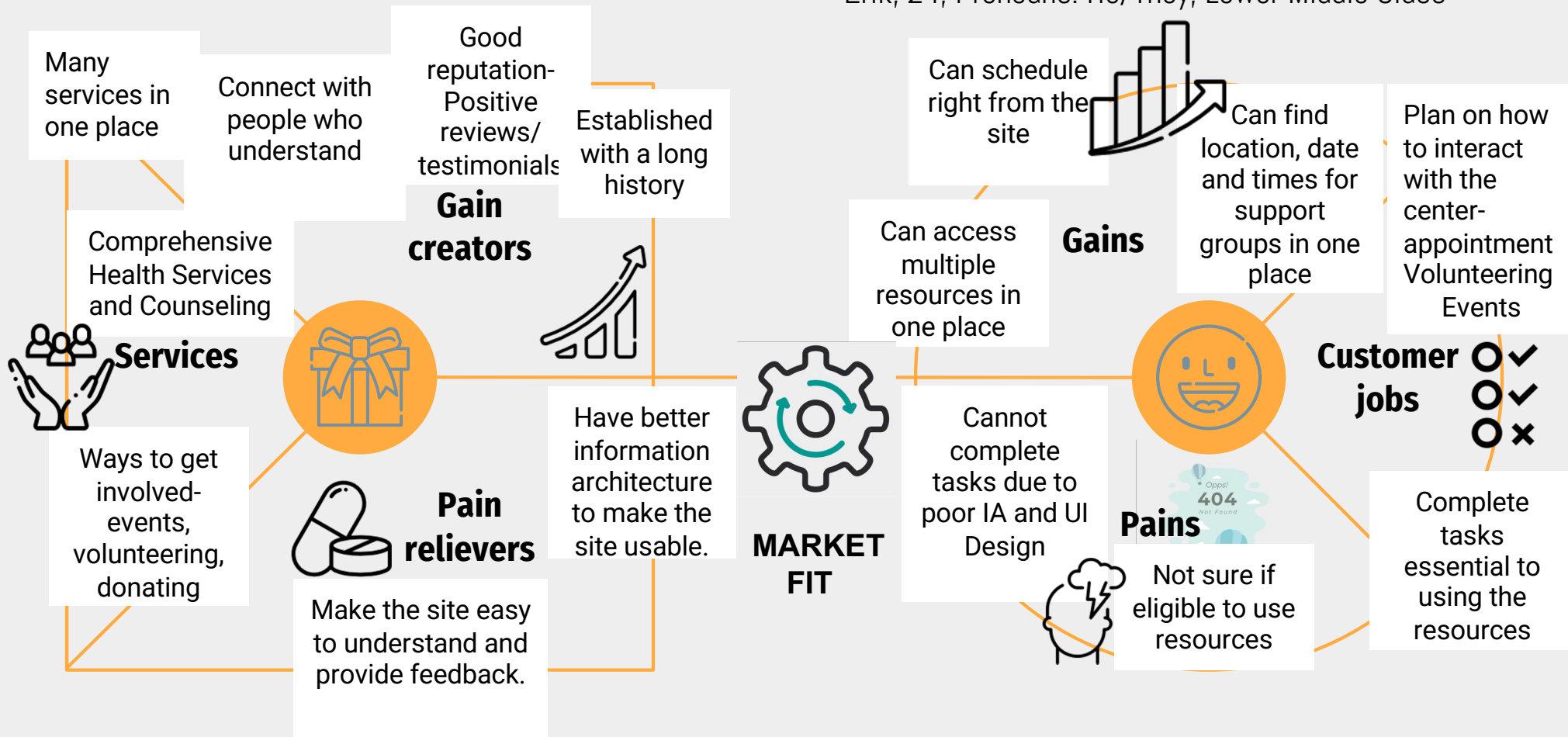


Value Proposition Canvas

Value Map

Customer Profile

Erik, 24, Pronouns: He/They, Lower Middle Class



Value Proposition

The Center Orlando empowers the LGBTQ+ community by serving as the nexus, connecting marginalized individuals to a broad spectrum of services, support groups, professional assistance and resources that improve each individual's overall wellbeing and life journey.

Because of the breadth and scope of The Center's offerings, the website needs to be well-organized and intuitive to navigate so that community members are able to get to the specific services and support that each needs.



Card sort



- YOUTH PROGRAMMING
- RESOURCE GUIDE
- ABOUT US
- ADDICTION & RECOVERY
- CONTACT US
- CAREER PLANNING
- DONATIONS
- CAREER PLANNING

ASSISTANCE

GET INVOLVED

HEALTH SERVICES

PRIDE PANTRY

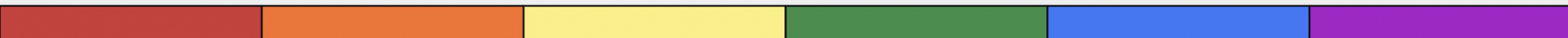
VOLUNTEERING

MENTAL HEALTH

IMMIGRATION CLINIC

MEMBERSHIP

STI TESTING



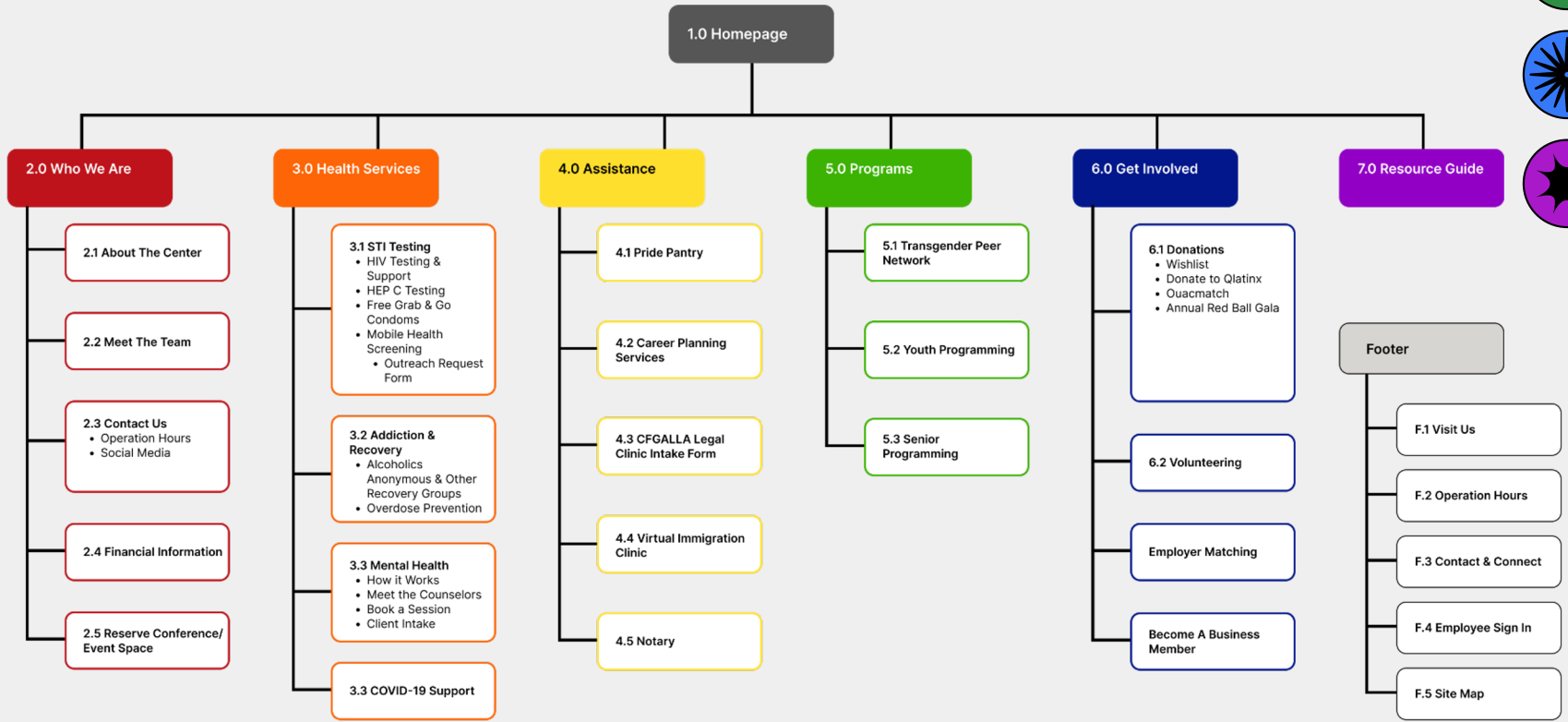
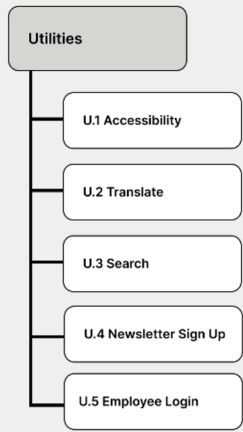
Community



Design & Prototyping



Site Map



Friendly

Experiences

Iterations. Mid-fidelity prototype



Accessibility Tools | How to Give Narcolepsy CPR | Suicide Prevention 800-273-8255

THE CENTER
thecenterorlando.org

Support Community Counseling

Welcome

Hero Image

What We Do

Client Testimonials

“ I love them and all the resources they offer to this community. They are truly impacting the community in a great way.”

THE CENTER
thecenterorlando.org

Newsletter Signup | Contact Us

Home Who We Are Health Services Assistance Programs Get Involved Resource Guide

search

Hero Image

THE CENTER
thecenterorlando.org

Newsletter Signup | Contact Us

Home Who We Are Health Services Assistance Programs Get Involved Resource Guide

search

CONNECTING THE C

Our mission at The Center is to promote information, education, advocacy and the LGBTQ+ community to find support

ABOUT US

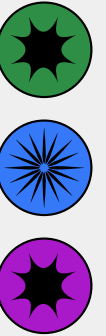
The Center Orlando's timeline

- PRIDE PANTRY
- CAREER PLANNING SERVICES
- CFGLA LEGAL CLINIC INTAKE FORM
- VIRTUAL IMMIGRATION CLINIC
- NOTARY

Testimonial c
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a elementum



Iterations. Mid-fidelity prototype



THE CENTER
thecenterorlando.org

Newsletter Signup Contact Us

Home Who We Are Health Services Assistance Programs Get Involved Resource Guide search

THE PRIDE PANTRY

Food insecurity is a huge issue in our communities. The Center's Pride Pantry provides free, no-questions-asked, pantry essentials for those who need them.

HOURS OF OPERATION

Mondays: 10:00 AM - 2:00 PM

Thursdays: 1:00 PM - 5:00 PM

Donations are accepted Monday-Friday between the hours of 9:00 AM - 4:00 PM

ITEMS WE ACCEPT AS DONATIONS

- Unopened & unexpired packaged food
- Canned goods
- Non-perishable food items
- Personal Hygiene items
- Cleaning supplies
- Pet food
- Office supplies / back-to-school items

Who We Are

About The Center
Meet The Team
Contact Us
Financial Information
Reservation

Assistance

Pride Pantry
Career Planning
CFGALLA
Immigration Clinic
Notary

Get Involved

Donations
Volunteering
Employer Matching
Become a Business Member

Health Services

STI Testing
Addiction & Recovery
Mental Health Counseling
COVID-19 Support

Programs

Transgender Peer Network
Youth Programming
Senior Programming
Child Gender Identity & Caregiver Support Group
Recovery Support Groups

Community Resource Guide

The Center (registration number CH11373) is a 501(c) non-profit community service organization.

To obtain a copy of the official registration and financial information, contact The Division of Consumer Services at 1 (800) 435-7352. Registration does not imply endorsement, approval, or recommendation by the state.

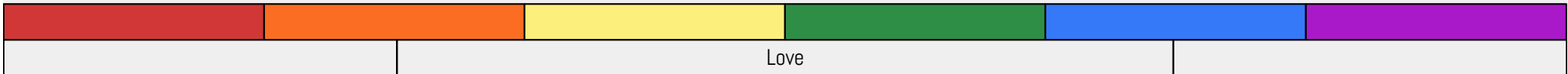
Newsletter

Stay in the know! Get updates of The Center Orlando straight to your inbox.

Subscribe to our Newsletter

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Donate



Typography.

Typography / Heading 1

Aa

Poppins Bold

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 0123456789
 42 pt.

Typography / Body Copy 1

Aa

Lato Bold

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 0123456789

Typography / Heading 2

Aa

Poppins Semibold

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 0123456789
 36 pt.

Typography / Body Copy 2

Aa

Lato Regular

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 0123456789

Typography / Heading 3

Aa

Poppins Regular

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ
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 32 pt.

Typography / Body Copy 3

Aa

Lato Medium

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 0123456789

Colors.

Colors / Base Colors



Logos.



Icons.

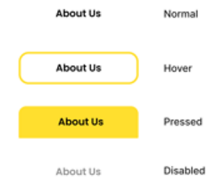


Imagery.



Buttons.

Buttons / Navigation Bar



Colors / Button States



Desktop Navigation.

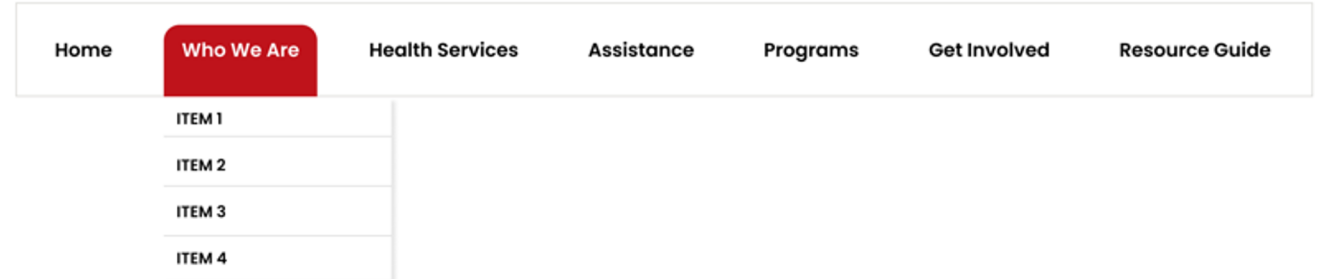
Normal



Hover



Pressed



Breadcrumbs

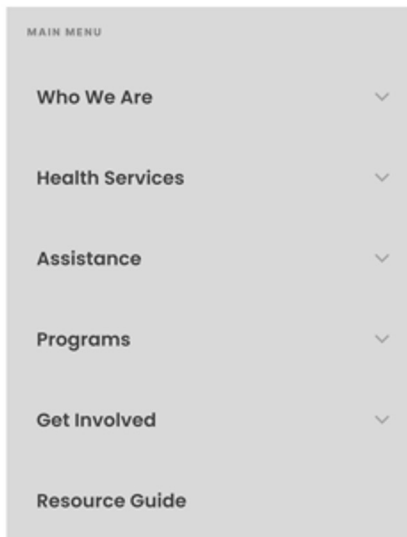


Mobile Navigation.

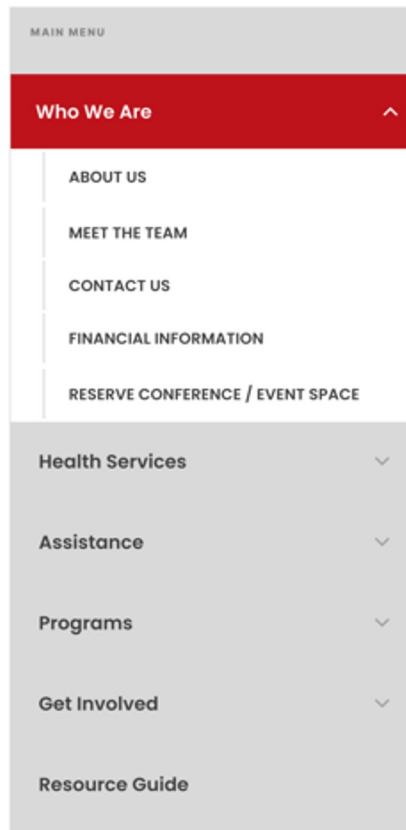
Normal



Pressed



Expanded

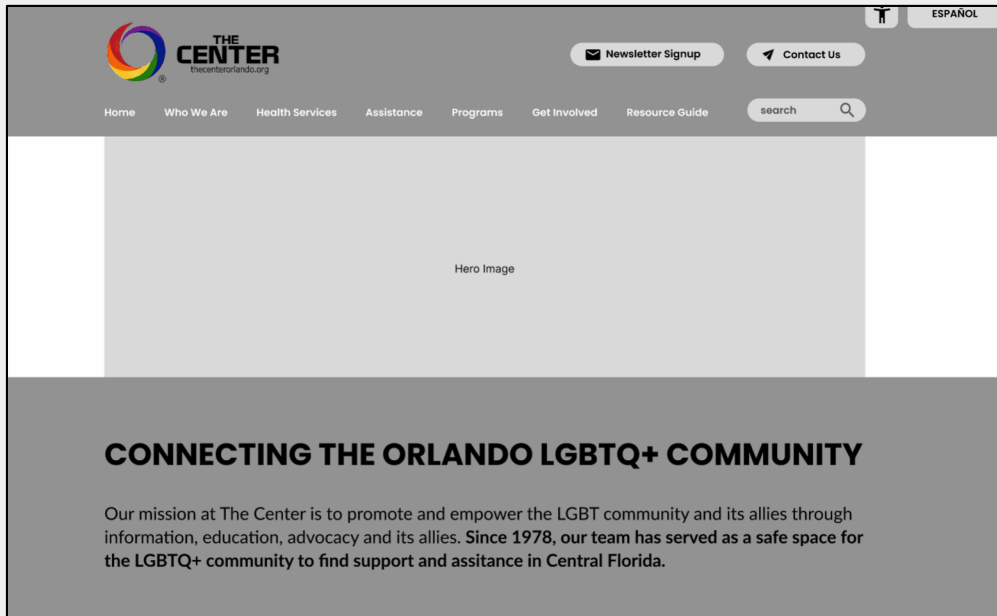




Testing



Testing



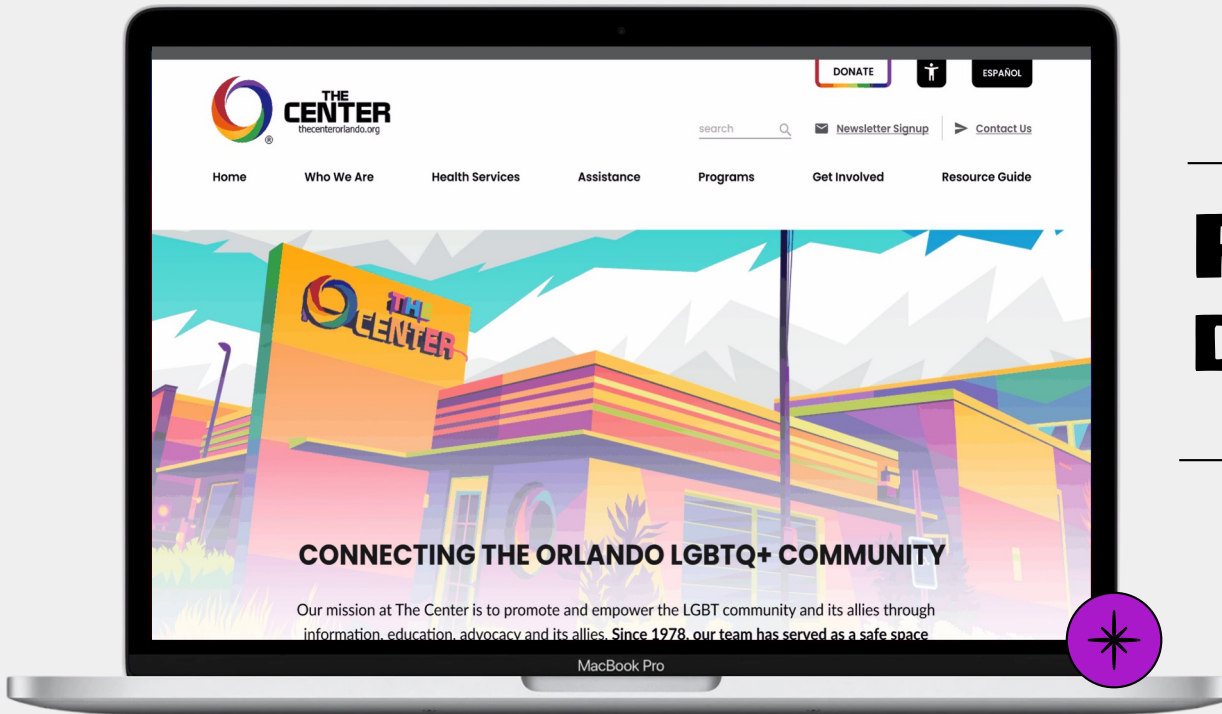
Testing was conducted on the design's functionality and interface.

Key Feedback

- Increase line spacing
- Add Donate button
- Add testimonials
- Good use of white space
- Too much gray
- Add captions to logos for better accessibility

Awareness

LGBTQ+



Prototype Demonstration



Friendly

Experiences



Next Steps



**THE
CENTER**

- More focus on information architecture
- Further testing (A & B) and incorporating feedback
- Continue to incorporate inclusivity and community themes into the design
- Test and iterate and build out more robust features

Thank you!





Links



User Research & Definition: <https://drive.google.com/drive/folders/1xVBpDUYjF6huZM5bZYwChifNsKk5ifl9?usp=sharing>

Ideation: <https://drive.google.com/drive/folders/1jGlojPZc22-5RF0w86UBj4shv3yXDKNE?usp=sharing>

Mid-Fidelity Desktop Prototype: <https://www.figma.com/proto/jy45PijpjDpphLpPqWy2DI/Non-Profit-Re-Design-The-Center-Orlando?node-id=0%3A1&scaling=min-zoom&starting-point-node-id=46%3A2&show-proto-sidebar=1>

High-Fidelity Desktop Prototype: <https://www.figma.com/proto/jy45PijpjDpphLpPqWy2DI/Non-Profit-Re-Design-The-Center-Orlando?node-id=0%3A1&scaling=min-zoom&starting-point-node-id=387%3A33507&show-proto-sidebar=1>

High-Fidelity Mobile Prototype: <https://www.figma.com/proto/jy45PijpjDpphLpPqWy2DI/Non-Profit-Re-Design-The-Center-Orlando?node-id=0%3A1&scaling=min-zoom&starting-point-node-id=446%3A36254&show-proto-sidebar=1>

